

Terms and Conditions for Channel Partner Empanelment

By filling out the empanelment form, I agree to the following terms and conditions:

1. Duration of Relationship:

The term of this Channel Partner relationship will remain in effect until it is terminated or until the expiration of the RERA Registration Number. The relationship may be extended upon submission of a renewed RERA Registration Certificate to Tricity. **I/We commit to using the Project QR code in all advertisements as mandated by RERA.**

2. Compliance with RERA Requirements:

I/We will ensure that all individuals representing us as Channel Partners have passed the mandatory test for Real Estate Agents and obtained the required Competency Certificate under RERA. **I/We will provide a copy of this Competency Certificate to Tricity when requested.** Additionally, I/We will ensure that the RERA numbers for both the project and our registration are mentioned in all relevant communications.

3. Statutory Compliance:

I/We will comply with all statutory requirements during the validity of this agreement. This includes providing essential documents such as PAN, GST Number, and RERA Registration Number. **Any changes in the details provided will be communicated to Tricity promptly.**

4. Client Registration and Follow-Up:

All clients introduced by me/us must be registered using the enquiry form. I/We agree to accept and sign the form as needed and will accompany clients on all physical or virtual site visits. I/We acknowledge that there will be a **60-day window** for each client introduced, after which the Channel Partner tag will expire unless an extension is granted in writing. **After this period, any closure will not be attributed to me/us unless otherwise agreed.**

5. Representation as Channel Partner:

I/We will introduce ourselves as Channel Partners to clients and will not represent ourselves as employees of Tricity. **I/We will ensure transparency by clearly communicating all key project details, including carpet area, pricing, location, possession dates, and RERA numbers,** as provided by Tricity and will share only information that has been communicated in writing by Tricity.

6. Marketing Guidelines:

I/We will strictly follow the marketing guidelines issued by Tricity and agree to seek approval for all creative materials prior to use. **The Tricity logo will only be used with prior approval, and all materials will clearly state that we are Channel Partners for Tricity.** I/We will obtain approval for all marketing materials before publishing them.

7. Pricing and Discounts:

I/We will verify project pricing with Tricity **before quoting to clients. I/We agree to offer the fixed price communicated by Tricity and will not offer any additional discounts or cashbacks** that violate Tricity's policies.

8. Professional Conduct:

I/We will act with honesty and integrity in all dealings with both Tricity and clients. I/We will not engage in any inappropriate or unlawful behaviour, including any actions that may harm the reputation of Tricity or lead to criminal proceedings.

9. Commission Terms:

The commission structure for Channel Partners has been communicated to me/us, and **I/We agree to abide by these terms.** I/We understand that the commission terms may be updated periodically in writing by Tricity, and until then, the previously agreed terms will remain in effect. **In the event of any misunderstanding, the decision of Tricity will be final.**

10. Liability for Information and Actions:

I/We take full responsibility for the accuracy of the information provided to Tricity and for all actions taken as Channel Partners. I/We will ensure that no harm, whether monetary or otherwise, is caused to Tricity due to our actions.

11. Confidentiality:

I/We agree to maintain confidentiality of any proprietary or sensitive information provided by Tricity and will not share such information without prior written consent.

12. Non-Compete and Conflict of Interest:

I/We agree not to engage in any business activities that conflict with or are detrimental to the interests of Tricity while the Channel Partner agreement is in effect. Any potential conflicts of interest will be disclosed immediately.

I/We declare that I/We have fully understood all the terms and conditions and agree to abide by them.